

Hymer GmbH & Co. KG gains another Managing Director

Markus Dorner becomes the Commercial Director of Hymer GmbH & Co. KG

Bad Waldsee, 12 October 2020 – Markus Dorner became the Commercial Director of Hymer GmbH & Co. KG at the beginning of the month. In this role, he is responsible for the Finance & Accounting, Controlling, IT and HR departments. Together with the President Christian Bauer (Sales) and Hans-Georg Rauh (Technology), he will be steering the business activities of the long-standing company based in Bad Waldsee. Markus Dorner already has 15 years of experience working within the Erwin Hymer Group – his most recent post was Commercial Director in the Entry Segment (Capron, Carado and Sunlight).

Markus Dorner started his career by completing a dual study programme at Dethleffs. After honing his skills in Dethleffs' Controlling department, he became the Commercial Director of the Entry Segment in 2012. In this role, he was instrumental in developing the site in Leutkirch and made a huge contribution towards the growth of this highly successful segment. As a result of him joining the senior management team of Hymer GmbH & Co. KG, the premium manufacturer of leisure vehicles is gaining an experienced industry expert.

“After many years and various exciting roles within the Erwin Hymer Group, I'm really looking forward to joining the core brand of the EHG. My aim is to increase the huge potential and success of the company even further by pursuing a profitable strategy for growth,” says Markus Dorner.

Further information on www.hymer.com

A wide range of press releases and high-resolution images can be found [here](#).

Hymer on Facebook: www.facebook.com/hymer.reisen.im.original

Hymer on Instagram: www.instagram.com/hymer

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About the Hymer GmbH & Co. KG

Since its foundation in 1957, Hymer has been a household name in motorhomes and caravans “made in Germany”. The company is not only notable for its long tradition and passion for motorhoming, but is also one of the leading manufacturers in the premium sector thanks to its high standards of quality and consistent record of innovation. Hymer GmbH & Co. KG markets its products under the four brands Hymer Motor Caravans, Hymer Camper Vans, Hymer Original Parts and Eriba Caravans. Hymer GmbH & Co. KG is part of the Erwin Hymer Group.

About the Erwin Hymer Group

The Erwin Hymer Group is a 100% subsidiary of Thor Industries, the world's leading manufacturer of recreational vehicles with more than 22,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists along with hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Niesmann+Bischoff, Laika, LMC, Sunlight and Xplore; the motorhome rental companies McRent and rent easy; and the chassis specialist Goldschmitt; the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. More information on www.erwinhymergroup.com.