

# Gold for the Hymer Venture S in Auto Zeitung magazine's "Camping Life Trophy 2023"

- **The readers of AUTO ZEITUNG magazine have voted the Hymer Venture S as the winner in this year's test of semi-integrated motorhomes**
- **Aside from the expert juries, the Hymer Venture S has also impressed camping enthusiasts with its unique design and features**

**Bad Waldsee, 16 August 2023** – Just last year, Hymer was voted the Golden Top Brand 2022 in the "Motorhomes" category by the readers of AUTO ZEITUNG magazine, before going on to win in three other categories. Hymer impressed the readers of the specialist magazine once again this year with the Hymer Venture S and has won the "Camping Life Trophy 2023" in gold. In total, almost 1,000 readers submitted their votes and selected their winners in 17 categories. The Hymer Venture S has already won several design awards, including the Red Dot Design Award and the iF Design Award.

"We're delighted that the readers of Auto Zeitung are so enthusiastic about our Hymer Venture S," says Frank Heinrichsen, Head of Central Marketing at Hymer GmbH & Co. KG. "The award is proof that the Venture S has impressed not only design experts, but is also a real hit with our customers." Thomas Klüber-Voss, the owner of STUDIOSYN, the studio behind the design of the Venture S, adds: "Camping enthusiasts are increasingly looking for emotional products and experiences. It's these needs and wishes that we're satisfying with the Venture S. The use of space on two levels and large tailgate, which connects the interior to the outside world, takes the travel experience to a whole new level. After all, holidays surrounded by the beauty of nature are what all motorhome drivers are really looking for."

## The Hymer Venture S – not just a delight to behold

As an exclusively equipped off-roader for two people, the Venture S promises freedom without compromise. With innovations such as the unique Instant Loft (a pneumatic pop-top roof including integrated stairway), the striking tailgate with real glass Infinity Screen that offers 180-degree panoramic views, as well as the exclusive sun deck, the Hymer Venture S can broaden your horizons and be used in new and unusual ways. What's more, the striking off-road look and eye-catching colour scheme make the Hymer Venture S an absolute eye-catcher.

For more information, visit [www.hymer.com](http://www.hymer.com)

A wide range of press releases and high-resolution images can be found [here](#).

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### **About Hymer GmbH & Co. KG**

Since its foundation in 1957, Hymer has been *the* byword for German-made motorhomes and caravans. The company is not only notable for its long tradition and passion for motorhoming, but is also one of the leading manufacturers in the premium sector thanks to its high standards of quality and consistent record of innovation. Hymer GmbH & Co. KG incorporates the four business divisions Hymer Motor Caravans, Hymer Camper Vans, Hymer Original Parts and ERIBA Caravans. Hymer GmbH & Co. KG is part of the Erwin Hymer Group.

### **About the Erwin Hymer Group**

The Erwin Hymer Group is a wholly owned subsidiary of THOR Industries, one of the world's leading manufacturers of leisure vehicles with over 31,000 employees. The Erwin Hymer Group brings together motorhome and caravan manufacturers, accessory specialists as well as rental and financing services under one roof. The Erwin Hymer Group includes the motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies Crossrent, McRent and rent easy, the chassis specialist Goldschmitt, the accessory specialist Movera and the travel portal freeontour. For more information, visit [www.erwinhymergroup.com](http://www.erwinhymergroup.com).